TOOLS PAID PLACEKEEPING / ENDOWED O+M



"Placekeeping" is a term used by planners Roberto Bedoya and Jeremy Liu, who use it to reframe priorities for community development. When placekeeping work is compensated, even in a small way, then the value of the placekeeper's time and continued participation is recognized as key to a site's future.

Landscape Architects can **work within conventional project structures to pay local people for placekeeping** by incorporating it into RFP responses and additional services sections of design contracts. Easy additions could include:

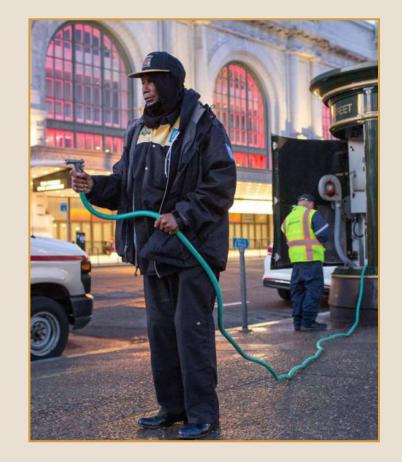
- Paid Surveys
- Funded Community Engagement
- Funded Workshops
- Pay Neighbors to Go Door-to-Door

TIMELINE

| IMMEDIATE | | |
|--|---|--|
| Accommodate sitting down, lying down, and providing restrooms (even temporary) in design for public space | INTERMEDIATE | |
| | Connect to national NGOs that can manage and redirect funding for community- based financial management institutions and community employers in project areas | LONG-TERM |
| Using the word placekeeping with clients and peers, qualifying it as a year-round need | | New civic work sector accesses and participates in union group like SEIU |
| Compensate for placekeeping work that is already occurring | Leverage precedents for paid placekeeping at a national scale | State and Federal programs invest in year-round communit placekeeping jobs |

CASE STUDY

Urban Alchemy (U.A.) in San Francisco offers an effective model for paid placekeeping in underserved communities.



U.A. Practitioners

- Care for 24 locations across San Francisco + Los Angeles
- Create access to safe and clean public restrooms
- Reduce litter in neighborhood parks and public areas
- Negotiate behaviors with individuals in civic spaces
- Serve as docents in public space

Dillon, Ian. "How to Reintegrate the Homeless into Their Communities." The Dirt, 2 Dec. 2019, https://dirt.asla.org/2019/12/02/how-to-reintegrate-the-homelessness-into-their-communities/. "Urban Alchemy." The Housing Innovation Collaborative, https://housinginnovation.co/collaborative/urbanalchemy/?utm_source=rss&utm_medium=rss&utm_campaign=urbanalchemy. Accessed 5 Jan. 2022.