

# TOOLS

## PAID PLACEKEEPING / ENDOWED O+M



“Placekeeping” is a term used by planners Roberto Bedoya and Jeremy Liu, who use it to reframe priorities for community development. When placekeeping work is compensated, even in a small way, then the value of the placekeeper’s time and continued participation is recognized as key to a site’s future.

Landscape Architects can **work within conventional project structures to pay local people for placekeeping** by incorporating it into RFP responses and additional services sections of design contracts. Easy additions could include:

- Paid Surveys
- Funded Community Engagement
- Funded Workshops
- Pay Neighbors to Go Door-to-Door

## TIMELINE



## CASE STUDY

**Urban Alchemy (U.A.) in San Francisco offers an effective model for paid placekeeping in underserved communities.**

### U.A. Practitioners

- Care for 24 locations across San Francisco + Los Angeles
- Create access to safe and clean public restrooms
- Reduce litter in neighborhood parks and public areas
- Negotiate behaviors with individuals in civic spaces
- Serve as docents in public space

